

B.Sc. SYLLABUS FASHION DESIGN

the meeting ended with the following resolutions:

 Chairperson	 Expert member	 Expert member	 members	 Sharmar
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I SEMESTER

BATCH 2023-2027

the meeting ended with the following resolutions:

 Chairperson	 Expert member	 Expert member	 members	 Sh. Sharma
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COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	I Semester
Course Code and Name	BFD 101: Basics of Design -I
Credits	04 (L-0-T-0-P-8)
Contact Hours Per Week	08

A. COURSE OUTCOMES (COs):

- CO1: Remember a basic skill at putting observations in hand drawing formats. (BL1)
- CO2: Understanding the fundamentals of color and texture perceptions and relationships with form (BL2)
- CO3: Apply Develop ability to identify elements of design and principles of design.(BL3)
- CO4: Analyze the fundamentals of color and texture perceptions and relationships with form. (BL4)
- CO5: Evaluate the other fields of arts along with the drawing, painting, calligraphy, architecture, sculpture, etc.(BL5)
- CO6: Create simple design compositions using basic principles. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End term exam	CO1-CO6	BL1-BL6
2	Progressive Evaluation and Internal Viva	CO1-CO6	BL1-BL6
3	PBL-Project Based Learning	CO2-CO5	BL2-BL5

 Chairperson
  Expert member
  Expert member
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  Sharmila

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	Prerequisite: Knowledge of basic elements of design, shape and form, light and color, textures. UNIT – I - Elements of Design <ul style="list-style-type: none"> Introduction of Point, Line, plane, forms, textures, color. Compositions of dots, lines, planes. 	Lecture with Ppt, Studio Sessions, Individual and Group Discussions, Live Sketching
2	UNIT – II - Shapes and Form <ul style="list-style-type: none"> Exploration of patterns with 2 D compositions. Exploration of form through 3 D compositions. Additive, dimensional, subtractive exercises primarily through 3 D models of simple geometry. 	Lecture with Ppt, Studio Sessions, Individual and Group Discussions
3	UNIT – III - Principles of Design <ul style="list-style-type: none"> Harmony. Balance. Contrast. Rhythm. Emphasis Understanding Gestalt's principles. 	Lecture with Ppt, Studio Sessions, Individual and Group Discussions, Live Sketching
4	UNIT – IV – Light & Color <ul style="list-style-type: none"> Color theory. Additive/subtractive theory/CMYK. Light & pigments. Value. Tint. Hue. Relationships: color/form, color/texture 	Ppt, Studio Sessions, Individual and Group Discussions, Live Sketching
5	UNIT – V- Textures <ul style="list-style-type: none"> Textures in nature. Physical and visual textures. Textures and materials. Light and texture relationships 	Ppt, Studio Sessions, Individual and Group Discussions, Live Sketching
Total=56 Lectures		

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	Lorry Hubbard	Elements and Principles of design :Students Guide and Activities.	2004
2	Kurt Koffka	Principles Of Gestalt Psychology	1935
3	Albert W Porter	Shape and Form	1974

 Chairperson
  Expert member
  Expert member
  members
  member

COURSE STRUCTURE

Program/Batch	B. Des. / B.Sc. In Fashion Design
Semester	I Semester
Course Code and Name	BFD 102, Drawing I
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06


A. COURSE OUTCOMES (COs):

- CO1: Remembering basic skill at putting observations in hand drawing formats. (BL1)
- CO2: Understanding basic three-dimensional geometries and drawing them in different views (BL2)
- CO3: Applying of Develop observation of things around us.. (BL3)
- CO4: Analyzing of the fundamentals of color and texture perceptions and relationships with form. (BL4)
- CO5: Evaluation of the other fields of arts along with the drawing, painting, calligraphy, architecture, sculpture, etc. (BL5)
- CO6: Creation of compositions with polyhedrons. (BL6)

B. ASSESSMENT TOOLS:

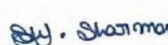
S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End term exam	CO1-CO6	BL1-BL 6
2	Project Based Learning	CO1-CO5	BL1-BL5
3	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6


Chairperson


Expert member


Expert member


members


members

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	<p>Prerequisite: This course is primarily meant to develop observational skills and conversion concepts. It shall be undertaken through hands on exercises (regular studio work) on compositions, live sketching of nature and human drawings, perspectives.</p> <p>UNIT – I – Basic Drawing</p> <ul style="list-style-type: none"> Free hand drawing of line and shapes. Drawing of textures. Introduction to impressions. Basic forms introduction Drawing of basics through basics 3d forms 	White Board, Sketchbook
2	<p>UNIT – II – Sketching</p> <ul style="list-style-type: none"> Introduction to pencil sketching. Knowledge about different points of pencils. Natural geometric forms with emphasis on depth & dimensions Role of light and shadow 	White Board, Sketchbook
3	<p>UNIT – III – Natural Drawing</p> <ul style="list-style-type: none"> Flora/fauna. Form portrayal, proportions, and details. 	White Board, Sketchbook
4	<p>UNIT – IV – Human Drawing</p> <ul style="list-style-type: none"> Sketching – overall human form, in activity. Body parts and details. Study of proportions 	White Board, Sketchbook
5	<p>UNIT – V – Perspectives</p> <ul style="list-style-type: none"> Isometric & orthographic projections. One-point and 2-point perspectives of simple objects. 	White Board, Sketchbook
Total = Lectures		

D. Reference Books:

S. No.	Author	Title	Publisher & Edition
1	Bert Dodson	Keys To Drawing	
2	Ernest R. Norling	Perspective Made Easy	
3	Rudy De Reyna	How to Draw What You See	

COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	I Semester
Course Code and Name	BFD 103: Materials - I
Credits	2(L-0-T-0-P-4)
Contact Hours Per Week	04

A. COURSE OUTCOMES(COs):

- CO1: To remember a basic proficiency in working with specific materials. (BL1)
- CO2: To Understanding the basic characteristics of materials as an input resource of design. (BL2)
- CO3: To apply the Understanding of traditional and contemporary technologies. (BL3)
- CO4: To analyze a curious outlook towards exploring materials. (BL4)
- CO5: To evaluate the basic characteristics of materials as an input resource of design. (BL5)
- CO6: To create a technical outlook towards sustainability. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End Term Exam	CO1-CO6	BL1-BL4-BL6
2	Progressive Evaluation and Internal Viva - (Minor Design Assignment/ Major Design Assignment)	CO2-CO6	BL2-BL6
3	PBL- Project Based Learning Assignment (Individual or Group Of 2-3 Students)	CO3-CO6	BL3-BL6

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	Prerequisite: After a brief theoretical introduction through lectures, the topics shall be understood through experiential learning through hands-on working with the materials in lab/workshops. UNIT – I – Introduction to Material Characteristics <ul style="list-style-type: none"> Physical appearance. Color. Texture, Strength. Viscosity. Porosity. 	Lecture, Whiteboard, Studio Sessions
2	UNIT- II – Basic Materials <ul style="list-style-type: none"> Stone: types of stone and their properties. Wood: timber properties. Timber products. Bamboo and its versatile properties 	Lecture, Whiteboard, Studio Sessions
3	UNIT-III- Clay <ul style="list-style-type: none"> Working with mud. Properties. Making clay ready for modeling. Introduction to Terracotta & Ceramics. 	Lecture, Whiteboard, Studio Sessions
4	UNIT- IV – Metals <ul style="list-style-type: none"> Iron. Copper. Brass. Tools and artefacts 	Lecture, Whiteboard, Studio Sessions
5	UNIT – V – Textile <ul style="list-style-type: none"> Types of textile materials – natural- based and man-made materials. Processes – spinning, weaving,. Exploring through processes such as dyeing/ block printing/braiding 	Lecture, Whiteboard, Studio Sessions
Total= Lectures		

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	W. B. Mc Kay	Building Construction Vol 3	1944
2	B.C. Punmia	Building Construction	
3	Duggal, rangwala	Building Construction and materials	
4	Lisa Godsey	Interior materials and specification	2012

 Chairperson
  Expert member
  Expert member
  members
  Sharmar

COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	I Semester
Course Code and Name	BFD 104: Design Thinking
Credits	2 (L-0-T-0-P-4)
Contact Hours per week	02

A. COURSE OUTCOMES (COs):

- CO1: Remember the design brief.
- CO2: Understand the design thinking mindset.
- CO3: Apply your understanding in finding out your inspiration.
- CO4: Analyze and Execute the design ideation to any product development.
- CO5: Create any inspiration by keeping all the design thinking and brief in mind.

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL5
2	Application Based Activity	CO3-CO6	BL3-BL6
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	UNIT – I - Ideas and Concepts Inform Art and Design Work <ul style="list-style-type: none"> What is Design? REFERENCES: visual references; non-visual references; contemporary; historical; ideas e.g., Symbolists (visions, metaphor), religious belief (symbols, buildings, artefacts), art related e.g., sustainability, art and society, the media, performing arts, art and the environment, religion. IDEAS: influences e.g., visual, written, verbal, other artists, designers, visionaries, mythologies. 	Whiteboard, Notes, PPT
2	UNIT - II - Design Thinking Background <ul style="list-style-type: none"> Definition of Design Thinking Business uses of Design Thinking Variety within the Design Thinking Discipline Design Thinking Mindset 	Whiteboard, Notes, PPT
3	UNIT - III - Design Thinking Approach <ul style="list-style-type: none"> Fundamental Concept <ul style="list-style-type: none"> Empathy Ethnography Divergent Thinking Convergent Thinking Visual Thinking Assumption Testing Prototyping Time for Learning and Validation Design Thinking Resources <ul style="list-style-type: none"> People Place Materials Organizational Fit Design Thinking Processes <ul style="list-style-type: none"> Numerous Approaches Double Diamond Process Designing for Growth Process Role of Project Management 	Whiteboard, Notes, PPT
4	UNIT - IV - Design Thinking in Practice <ul style="list-style-type: none"> Process Stages of Designing for Growth <ul style="list-style-type: none"> What Is What If What Wows What Works 38 Design Thinking Application <ul style="list-style-type: none"> Design Thinking Applied to Product Development 	Whiteboard, Notes, PPT
Total= 28 Lectures		

D. REFERENCE BOOK:

S.No.	Author	Title	Publisher & Edition
1.	By Jeanne Liedtka	Designing for growth: A design thinking tool kit for managers.	

the meeting ended with the following signatures:

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  Expert member
  members
  Sharmar

COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	I Semester
Course Code and Name	BFD 105: History of Design
Credits	03 (L-2-T-1-P-0)
Contact Hours Per Week	03


A. COURSE OUTCOMES (COs)

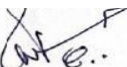
- CO1: To remember students with theoretical tools of understanding art and culture. (BL1)
- CO2: To understand the visual language and vocabulary of various movements. (BL2)
- CO3: To apply the basic understanding of art on to his own work. (BL3)
- CO4: To analyze the effect of personal, political, sociological and religious factors behind each creation. (BL4)
- CO5: To be able to examine and explore the links between art, design, and aesthetics. (BL5)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL4
2	Application Based Learning Assignment	CO1-CO5	BL1-BL5
3	ABCA- Assignment/Quiz/Seminar/Poster/Case study	CO1-CO5	BL1-BL5


Chairperson


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C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	Prerequisites: Basic knowledge of design discipline and era. UNIT – 1 – Understanding Culture <ul style="list-style-type: none"> Philosophy and aesthetics. Understanding Culture through various art forms (fine arts/ performing arts) food, literature, architecture. 	Lecture with Ppt, Studio Sessions, Individual and Group Discussions, Live Sketching
2	UNIT- 2 – Early Civilizations <ul style="list-style-type: none"> Early settlements, tools, objects, and community. Expressions through Art forms. 	Lecture with Ppt, Studio Sessions, Individual and Group Discussions, Live Sketching
3	UNIT-3- Western Civilizations <ul style="list-style-type: none"> Introduction to art and aesthetics in the western civilizations. Classical. Medieval. Renaissance. 	Lecture with Ppt, Studio Sessions, Live Sketching,
4	UNIT- 4 – Post Industrial Movements <ul style="list-style-type: none"> Art post industrial revolution – Art Deco. Modern art. Change in crafts of textile, printing, productions of objects, furniture, appliances, and houses. 	Lecture with Ppt, Studio Sessions, Live Sketching
5	UNIT – 5 – Indian Art Forms <ul style="list-style-type: none"> Indian art forms. Indian patrons, evolution of styles, post-independent India, context with native and western influences, pop culture. Discussion on the Indian aesthetic 	Lecture with Ppt, Studio Sessions, Live Sketching
Total = 42 Lectures		

D. Reference Books:


S.No.	Author	Title	Publisher & Edition
1	Ted Crawford	AIGA Professional Practices in Graphic Design	Allworth Press, 2008
2	Shan Preddy	How to Run a Successful Design Business: The New Professional Practice	Gower Publishing, Ltd., 2011
3	Best, K	Design management: managing design strategy, process and implementation	(2006).


Chairperson


Expert member


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Sharmar

COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	I Semester
Course Code and Name	BFD 106: Communication Techniques
Credits	3(L-3-T-0-P-0)
Contact Hours Per Week	03

A. COURSE OUTCOMES(COs):

- CO1: To remember the basic rules that govern the English Language and communication. (BL1)
- CO2: To understand the principles of effective communication. (BL2)
- CO3: To apply the basic understanding of art on to his own work. (BL3)
- CO4: To analyze the Basic English reading & writing skills with case studies which are related with effective communication. (BL4)
- CO5: To evaluate the application of principles of language in practice to ensure effective communication. (BL5)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL4
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster	CO1-CO5	BL1-BL4

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	<p>Prerequisite: Be able to express his /her ideas and thoughts in speech or writing· Be able to comprehend, converse, interact and participate in any day-to-day events and situation· Be able to write grammatically correct sentences for various forms of written communication to express oneself· Be able to read and understand professional articles and use the acquired information for further work. Be able to understand phrases and expressions pronounced and communicate in simple every day.</p> <p>UNIT – I</p> <ul style="list-style-type: none"> ▪ Prerequisite: Basic knowledge of English Language. ▪ Communication: Meaning & Process of Communication, Types of Communication, ▪ Grammar: Parts of Speech, Use of tenses & Modals. ▪ Reading: Steps for Effective Reading, Meaning of Comprehension, Steps for developing skills for Comprehension; Précis Writing. 	Lecture with ppt, Whiteboard
2	<p>UNIT- II</p> <ul style="list-style-type: none"> ▪ Reading: Steps for Effective Reading, Meaning of Comprehension, Steps for developing skills for Comprehension; Précis Writing. 	Lecture with ppt, Whiteboard
3	<p>UNIT-III</p> <ul style="list-style-type: none"> ▪ Writing: Importance of Letter Writing, Important Features of a Business Letter, Layout of a Business Letter, Types of Business Letters; Preparing of Biodata, CV & Resume; Advertisement. 	Lecture with ppt, Whiteboard
4	<p>UNIT- IV</p> <ul style="list-style-type: none"> ▪ Speaking: Oral Presentation, Debates, Group Discursion, Telephonic Conversation, Interview. 	Lecture with ppt, Whiteboard
Total = 42 Lectures		

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	Rajendra Pal & J. S. Korlahalli	Essentials of Business Correspondence	Sultan Chand & Sons
2	Betty Schramper Azar	Basic English Grammar	Pearson ESL; 2nd edition.

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COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	I Semester
Course Code and Name	BFD 108: Environmental Studies - I
Credits	2 (L-2-T-0-P-0)
Contact Hours Per Week	02

A. COURSE OUTCOMES(COs):

- CO1: Develop environmental scientists and engineers and sensitize them towards environmental issues. (BL1)
- CO2: To acquire analytical skills in assessing environmental impacts through a multidisciplinary approach. (BL2)
- CO3: Ability to distinguish between various methods of various pollution analysis. (BL3)
- CO4: Acquire expertise and skills needed for the Environmental Management Systems and techniques of monitoring, Environment audit, Environmental Impact Analysis, environment instrumentation and control systems and for the projects development, implementation, and maintenance. They also able to develop projects in view of Socio Cultural and behavioral aspects of Energy production and environmental changes The trained manpower in Environmental and Waste Management provide the environmental Auditors/ Managers/Consultants. (BL4)
- CO5: Students acquire skills for to communicate, prepare, plan and implement the environmental management project. (BL5)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams-One midterm exam is of 30 Multiple CO1-CO5 choice-based questions. Second midterm exam consist of 5 subjective questions with internal choice	CO1-CO5	BL1- BL5
2	Application Based Activity/Simulation/Hardware	CO3,CO4 & CO5	BL3, BL4 & BL5
3	Project Based Learning (Group of 2-3 students)	CO4-CO5	BL4-BL5
4	Flip Class Room/seminar/Poster/Quiz/Video Lectures	CO1,CO2& CO3	BL1, BL2 & BL3
5	Workshop/Internship/Certification course/Research paper	CO1-CO5	BL1- BL5

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	<p>Prerequisite: Should be acquainted with the basics knowledge of environment and its management</p> <p>UNIT – I</p> <ul style="list-style-type: none"> Environment – Definition and its segments, (Lithosphere, Hydrosphere, Atmosphere and Biosphere) Ecology and Ecosystem: Basic concepts, functions of ecosystem, Energy Flow, Food chain, food web, Ecological Pyramids, Ecological Successions. Environmental Impact Assessment: Screening, Scoping, Base line Analysis, Impact Mitigation, Documentation, Review, Public hearing, Post Project Monitoring. 	Lecture with ppt., Diagrams, Flowchart depiction on whiteboard during online/offline lectures, Audio/Video clips, Group discussion.
2	<p>UNIT – II</p> <ul style="list-style-type: none"> Natural Resources – Classification, Water Resources and Forest Resources. Energy Resources- Classification-Conventional resources Non-conventional resources. 	Lecture with ppt., Diagrams, Flowchart depiction on whiteboard during online/offline lectures, Audio/Video clips, Group discussion.
3	<p>UNIT – III</p> <ul style="list-style-type: none"> Water pollution – sources & effects, characteristics and treatment of waste water. Soil pollution, effects and abatements. Noise pollution, effects and abatements. A case study of Anupam Mishra (Ponds are still relevant, Saaf Maathe Ka Samaj, Rajasthan Ki Rajat Bunden & Paryavaran Ke Path). 	Lecture with ppt., Diagrams, Flowchart depiction on whiteboard during online/offline lectures, Audio/Video clips, Group discussion.
4	<p>UNIT – IV</p> <ul style="list-style-type: none"> Air pollution classification, sources and toxic effects of air pollutants, dispersal of air pollutants. Air pollutants with emphasis on reactive intermediates in atmosphere like Green house gas effect, Global warming, Climate change, Acid rain, Ozone layer depletion and Photochemical smog. 	Lecture with ppt., Diagrams, Flowchart depiction on whiteboard during online/offline lectures, Audio/Video clips, Group discussion.
5	<p>UNIT – V</p> <p>The students are expected to be engaged in some of the following or similar identified activities:</p>	Lecture with ppt., Diagrams, Flowchart depiction on whiteboard during

	<ul style="list-style-type: none"> • Discussion on one national and one international case study related to the environment and sustainable development. • Field visits to identify local/regional environmental issues, make observations including data collection and prepare a brief report. • Participation in plantation drive and nature camps. • Documentation of campus biodiversity. • Campus environmental management activities such as solid waste disposal, water Management and sanitation, and sewage treatment. 	online/offline lectures, Audio/Video clips, Group discussion.
Total=40 Lectures		

D. Text Book:

S.No.	Author	Title	Publisher & Edition
1.	B. S. Chauhan	Environmental Science	Firewall Media, 2008
2.	Cunningham and Cuningham	Environmental Science	McGraw-Hill Education; 13th edition (16 February 2014)
3.	S. K. Dhameja	Environmental Engineering	S. K. Kataria & Sons, 2009
4.	Richard T Wright	Environmental Science	Benjamin-Cummings Pub Co
5.	Anupam Mishra	The Ponds are still relevant (Aaj Bhi Khare Hain Taalab)	
6.	Anupam Mishra	Rajasthan Ki Rajat Bunden	

E. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	Howards S Peavy, Donald R Rowe, T. George	Environmental Engineering	
2	Gilbert M. Master	Environmental Science & Engineering	
3	Stanley	Environmental Chemistry	
4	Anupam Mishra	The Ponds are still relevant (Aaj Bhi Khare Hain Taalab)	

 Chairperson
  Expert member
  Expert member
  members
  member

II SEMESTER

BATCH 2023-2027

the meeting ended with the following resolutions:

 Chairperson	 Expert member	 Expert member	 members	 Sharmar
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COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	II Semester
Course Code and Name	BFD 201: Basic of Design II
Credits	4 (L-0-T-0-P-8)
Contact Hours Per Week	08

A. COURSE OUTCOMES (COs):

- CO1: To Remember a basic skill at putting observations in hand drawing formats. (BL1)
- CO2: To Understanding design principles through study of nature. (BL2)
- CO3: To apply principles of design in creation of 2d and 3d compositions. (BL3)
- CO4: To analyze the fundamentals of color and texture perceptions and relationships with form. (BL4)
- CO5: To evaluate the other fields of arts along with the drawing, painting, calligraphy, architecture, sculpture, etc. (BL5)
- CO6: To Visual comprehension of design in real life. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End term exam	CO1-CO6	BL1-BL 6
2	Project Based Learning	CO1-CO5	BL1-BL5
3	Progressive Evaluation & Internal Viva	CO1-CO5	BL1-BL5

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C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	<p>Prerequisite: The concepts shall be introduced through hands on exercises (regular studio work) on 2d and 3d compositions, material, and color explorations</p> <p>UNIT – I - Abstract Nature</p> <ul style="list-style-type: none"> Exploring form in nature. 2d- 3d drawings, 3d models. Abstracting elements/forms. Camouflage. 	Lecture with ppt, video clips, Reading Material to be provided separately, Group discussion
2	<p>UNIT – II - Visual Movement</p> <ul style="list-style-type: none"> Exploration through 2 D and 3d compositions. Material exploration. Exploration through kinetic sculptures. 	Lecture with ppt, video clips, Reading Material to be provided separately, Group discussion
3	<p>UNIT – III - Gestalt Principles of Organization</p> <ul style="list-style-type: none"> Gestalt principles. Examples of gestalt in the real world. 	Lecture with ppt, video clips, Reading Material to be provided separately, Group discussion
4	<p>UNIT – IV - Light & Color</p> <ul style="list-style-type: none"> Color theory. Additive/subtractive theory. RGB/CMYK. Color as a function of light. Light & pigments. Value. Tint. Hue. Explorations of color schemes. Relationships: color/form, color/texture. 	Lecture with ppt, video clips, Reading Material to be provided separately, Group discussion
Total = 56 Lectures		

COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	II Semester
Course Code and Name	BFD 202: Drawing II
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06

A. COURSE OUTCOMES (COs):

- CO1: Remembering of polyhedrons of different types. (BL1)
- CO2: Understanding the geometries of 3d construction. (BL2)
- CO3: Applying of skills for drawing human activity. (BL3)
- CO4: Analyzing of the fundamentals of color and texture perceptions and relationships with form. (BL4)
- CO5: Evaluation of the other fields of arts along with the drawing, painting, calligraphy, architecture, sculpture, etc. (BL5)
- CO6: Creation of compositions with polyhedrons. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End term exam	CO1-CO6	BL1-BL 6
2	Project Based Learning	CO1-CO5	BL1-BL5
3	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	Prerequisite: The concepts shall be introduced through hands on exercises (regular studio work) on 2d and 3d compositions and sketching UNIT – I – Geometrical Construction <ul style="list-style-type: none"> • Polytopes. Construction of simple polyhedrons. Surface modelling. • Role of Light in shading of Polytopes. • A creative field inspired design by composition of Polytopes. 	White Board, Sketchbook
2	UNIT – II – Geometric Forms in Composition <ul style="list-style-type: none"> • Composition of 3d geometrical forms. • Types of Polyhedrons. • Composition of various polyhedrons in a creative product. • Tessellation • Creation of regular and irregular patterns with tessellations. • Either rendering or sketching in the polyhedrons and the creative product. 	White Board, Sketchbook
3	UNIT – III – Sociography <ul style="list-style-type: none"> • Drawing of shade in Objects, buildings linear materials, in nature. • Drawing of shadows in Objects, buildings linear materials, in nature. 	White Board, Sketchbook
4	UNIT – IV – Human Drawing <ul style="list-style-type: none"> • Drawing of single and multiple human figures in various activities – sitting, running, dancing, sports. 	White Board, Sketchbook
5	UNIT – V – Perspectives <ul style="list-style-type: none"> ▪ Three- and Four-point perspectives of complex spaces ▪ Fish eye view. 	White Board, Sketchbook
Total = 42 Lectures		

D. REFERENCE BOOKS:

S.No.	Author	Title	Publisher & Edition
1.	Jon Allen	Drawing Geometry: A Primer of Basic Forms for Artists, Designers and Architects	
2.	Victor Semon Perad	Anatomy & Drawing	

COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	II Semester
Course Code and Name	BFD 203: Materials – II
Credits	2 (L-0-T-0-P-4)
Contact Hours Per Week	04

A. COURSE OUTCOMES (COs):

- CO1: Learn about the various sources of Fiber . (BL1)
- CO2: Understanding the basic Process of Fabric Construction (BL2)
- CO3: Apply the Practical File of Weaving process and Surface Design (BL3)
- CO4: Analyze the Process of yarn and Weaving . (BL4)
- CO5: Evaluate the technique of surface Design with the, painting ,Embroidery, etc. (BL5)
- CO6: Create Sample of Weaving Process and Surface Design . (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End term exam	CO1-CO6	BL1-BL 6
2	Project Based Learning	CO1-CO5	BL1-BL5
3	Progressive Evaluation & Internal Viva	CO1-CO5	BL1-BL5

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	<p>Prerequisite: The topics shall be dealt through lectures, presentations and site visits supplemented by market surveys and supplemented by workshops.</p> <p>UNIT – I – Fabrics</p> <ul style="list-style-type: none"> • Study of Different types of fabrics. ▪ Market Visits 	Lecture with Practical Work , Reading Material to be provided separately, Group discussion
2	<p>UNIT – II – Classification of Fibers</p> <ul style="list-style-type: none"> ▪ Study of Natural Fibers & Man-made fibers. ▪ Origin and sources. ▪ Properties of Fibers. 	Lecture with Practical Work , Reading Material to be provided separately, Group discussion
3	<p>UNIT – III – Yarns</p> <ul style="list-style-type: none"> ▪ Flow Chart ▪ Identification of Fibers by Burning Test 	Lecture with Practical Work , Reading Material to be provided separately, Group discussion
4	<p>UNIT – IV- Weaving Process</p> <ul style="list-style-type: none"> • Introduction of Weaving Process • Plain Weave. Twill Weave ,Basket Weave Satin Weave , Pointed Weave • Crochet and • Knitting 	Lecture with Practical Work , Reading Material to be provided separately, Group discussion
5	<p>UNIT – V – Block Printing</p> <ul style="list-style-type: none"> ▪ Study of block printing ▪ Patch works ▪ Bead Work ▪ Creation of model on basis of Patch work & Block printing. 	Lecture with Practical Work , Reading Material to be provided separately, Group discussion
Total = 28 Lectures		

COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	II Semester
Course Code and Name	BFD 204: Design Process
Credits	2(L-0-T-0-P-4)
Contact Hours Per Week	04

A. COURSE OUTCOMES (COs):

- CO1: Remember the brief on the background of the production team. (BL1)
- CO2: Understand how the Design process works at each step. (BL2)
- CO3: Demonstration of the process though case study. (BL3)
- CO4: Analysis the difficulties that occur at the time of sampling. (BL4)
- CO5: Assess the knowledge of various design process at each step. (BL5)
- CO6: Create Industrial case study. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Progressive Evaluation & Internal Viva	CO1-CO4	BL1-BL4
2	Project Based Learning	CO1-CO4	BL1-BL4
3	End Term Exam	CO1-CO5	BL1-BL5

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit - I - Evaluate Design Process <ul style="list-style-type: none"> Analyze the prototype sample along with the design team. Coordinate with the design team to check sample against the techpack given to the sampling merchandiser, the look and feel and fit of the sample. Identify the prototype for the flexibility of the garment in terms of sourcing of fabric and the trims available for the span of production. 	PPT, Industry Visit and case study.
2	Unit - II - Evaluate Development Process <ul style="list-style-type: none"> Identify various products testing to proceed with prototype. Incorporate modification of the sample until approval for final production. Get approval on prototype/ final techpack, agreement finalized with the client. 	PPT, Industry Visit and case study.
3	Unit - III - Complete Documentation <ul style="list-style-type: none"> Document design brief, development processes and outcomes. Complete Documentation processes, including filing and storing. Construct the prototype and given to concerned dept for better understanding on the product, if required. 	PPT, Industry Visit and case study.
4	Unit - IV - Organization Process <ul style="list-style-type: none"> Organization's policies, procedure and priorities for your era of work and your role and responsibilities in carrying out your work. Limits of your responsibilities when coordinating with other departments. Your specific work Requirements and who these must be agreed with. 	PPT, Industry Visit and case study.
Total = 28 Lectures		

▪ REFERENCE BOOKS:

S.No.	Author	Title	Publisher & Edition
1.	Karl Aspelund	The Design Process	
2.	Bryan Lawson	How Designers Think: The Design Process Demystified	



COURSE STRUCTURE

Program/Batch	B. Des. in Fashion Design
Semester	II Semester
Course Code and Name	BFD- 205, History of Design - II
Credits	4 (L-3-T-1-P-0)
Contact Hours per week	04

A. COURSE OUTCOMES (COs):

- CO1: To educate the students about the different kinds of costumes and accessories used by men and women in different periods. (BL1)
- CO2: To learn about the names and silhouette of different eras. (BL2)
- CO3: To apply this knowledge to create new outfits and trends keeping the old ones in thought. (BL3)
- CO4: To analyze the different textiles, colors and techniques used to design garments in these eras. (BL4)
- CO5: To enable them to achieve effective knowledge of the origin of the costumes and how they have evolved. (BL5)

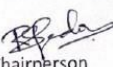
B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL4
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

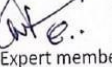
C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	<p>Prerequisite: To familiarize students with the vocabulary, the concepts and the fashion, theories related to the history of clothing, to trace the development of indigenous clothing from ancient times to its present state, to understand the various influences that acted upon the indigenous clothing and to study the traditional costumes of different states of India.</p> <p>UNIT – I – 17th & 18th Century Fashion</p> <ul style="list-style-type: none"> Textiles used in these centuries. Costumes worn by Men and Women in these eras. 	Lecture with ppt, Whiteboard, Reading Material to be provided separately
2	<p>UNIT – II – 19th & 20th Century Fashion</p> <ul style="list-style-type: none"> Textiles used in these centuries. Costumes worn by Men and Women in these eras. 	Lecture with ppt, Whiteboard, Reading Material to be provided separately
3	<p>UNIT – III – Ancient Indian Civilizations</p> <ul style="list-style-type: none"> Textiles used in Indus Valley Civilizations, Vedic Civilization & Vedic Period. Costumes worn by Men and Women in these civilizations. 	Lecture with ppt, Whiteboard, Reading Material to be provided separately
4	<p>UNIT – IV – Mauryan Period, Sungha Period, Khushan Period & Satvahna Period</p> <ul style="list-style-type: none"> Textiles used in these civilizations. Costumes worn by Men and Women in these civilizations. 	Lecture with ppt, Whiteboard, Reading Material to be provided separately
Total= Lectures		

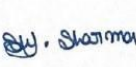
The meeting ended with vote of thanks to expert members and all other members by the Chairperson.


Chairperson


Expert member


Expert member


members


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COURSE STRUCTURE

Program/Batch	B. Des. / B.Sc. In Interior Design
Semester	II Semester
Course Code and Name	BFD 206, Visual Communication
Credits	2 (L-0-T-0-P-4)
Contact Hours per week	04

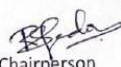
A. COURSE OUTCOMES (COs):

- CO1: Remembering of polyhedrons of different types. (BL1)
- CO2: Understanding the geometries of 3d construction. (BL2)
- CO3: Applying of skills for drawing human activity. (BL3)
- CO4: Analyzing of the fundamentals of color and texture perceptions and relationships with form. (BL4)
- CO5: Evaluation of the other fields of arts along with the drawing, painting, calligraphy, architecture, sculpture, etc. (BL5)
- CO6: Creation of compositions with polyhedrons. (BL6)

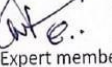
B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End term exam	CO1-CO6	BL1-BL 6
2	Project Based Learning	CO1-CO5	BL1-BL5
3	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6

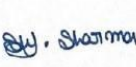
The meeting ended with vote of thanks to expert members and all other members by the Chairperson.


Chairperson


Expert member


Expert member



members


Sh. Sharma

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	UNIT – I – Computer Orientation <ul style="list-style-type: none"> • Introduction to Computer Hardware & Software • Basic functions of File Management: Managing Windows Explorer; Creating, moving, renaming and deleting folders and files. • Understanding file extensions; Viewing storage devices and network connections. Introduction to the Internet • The role of Internet in design process flow, Internet Browsers, Internet Tools, Search Engines. 	Laptop
2	UNIT – II – Microsoft Word & Excel <ul style="list-style-type: none"> • Using templates to create new documents • Creating and editing text, Formatting text, pages, and paragraphs • Adding headers, footers, and page numbers, • Applying styles and themes to documents • Creating bulleted and numbered lists • Working with tables, macros, and building blocks • Illustrating documents , Proofing, reviewing, and printing documents • Working with Excel interface, entering data, formatting rows, columns, cells, and data, • Working with alignment and text wrap, creating formulas and functions, Finding and replacing data, • Printing and sharing worksheets, • Creating charts and PivotTables, Inserting and deleting sheets 	Laptop
3	UNIT – III – Microsoft PowerPoint <ul style="list-style-type: none"> • Understanding presentation and types of presentation. • Creating presentations from themes and templates • Using and editing slide masters • Changing the layout or theme • Adding pictures, objects, shapes, diagrams, and chart, • Working with bullet points, text boxes, and tables, incorporating video, audio, and animation, adding speaker notes and comments • Revising and Running a slideshow • Reusing and sharing PowerPoint presentations 	Laptop
4	UNIT – IV – Adobe Photoshop <ul style="list-style-type: none"> ▪ Introduction to Tools ▪ Image size & Resolutions ▪ Understand basic and commonly used Photoshop tools and Palettes ▪ Selecting correct file size and resolution depending on required outcome ▪ Selection Tools ▪ Saving and Importing ▪ Using layers, Layer styles ▪ Transforming images ▪ Creating and using brushes ▪ Understanding Typography 	Laptop
5	UNIT – V – Corel Draw <ul style="list-style-type: none"> • Introduction to Tools of CorelDraw : Features in Tools Group with description: Selection Tool, Shapes and Edit Tool ,Crop Tool, Zoom Tool, Curve Tool, Smart Tool, Rectangle Tool, Ellipse Tool, Object Tool, Perfect shape Tool, Text Tool, 	Laptop


Chairperson


Expert member


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	Table Tool, Interactive Tool, Eyedropper Tool, Outline Tool, Fill Tool, Interactive Fill Tool, Managing Palettes: Selecting colors, Creating custom Color palette , Creating color palette from an object, creating color pallette from Document ,Editing custom Color palette	
Total = Lectures		

D. Reference Book:

S.No.	Author	Title	Publisher & Edition
1.	Bittu Kumar	Mastering M S Office	
2.	M. L. Humphrey	Microsoft Office 2019 Beginner	
3.	Conard Chavez	Adobe Photoshop Classroom in a Book	
4.	Satish Jain	Corel Draw Training Guide	

COURSE STRUCTURE

Program/Batch	B.Des. - Fashion Design (2023-2027)
Semester	II Semester
Course Code and Name	BFD 208: Environmental Studies - II
Credits	2 (L-2-T-0-P-0)
Contact Hours Per Week	08

A. COURSE OUTCOMES(COs):

- CO1: To impart knowledge and concepts of disaster, disaster management and disaster risk reduction. (BL1)
- CO2: To enhance the students understanding on Hazard Vulnerability and Risk Analysis. (BL2)
- CO3: To develop positive attitude towards practical response to different stages of disaster management by adopting advance technology and sustainable development. (BL3)
- CO4: To ensure disaster response skills in assessment, analysis, intervention and evaluation in the Practice of reducing disaster risk. (BL4)
- CO5: To apply the National Acts and policies for mitigating disasters. (BL5)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO4	BL1-BL4
	End term exam	CO1-CO5	BL1-BL4
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL4

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C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	<p>Prerequisite: Students of UG Disaster Management must have extensive knowledge, understanding, and a strong interest in philanthropy, disaster management, sustainable development, climate change, and the global disaster management situation, causes, and effects.</p> <p>UNIT – I</p> <ul style="list-style-type: none"> Hazards and disasters - Concepts, (Disaster, Hazard, Vulnerability, Resilience, Risks, Capacity buildings). Classification of disaster: geophysical, hydrological, climatological, meteorological, biological and technological or man-made hazards. Causes, Impacts including social, economic, political, environmental, health, psychosocial, etc. 	Whiteboard, PPT, Video
2	<p>UNIT – II</p> <ul style="list-style-type: none"> Disaster vulnerability profile of India - Specific to geographical regions and states (as per regional significance). Differential impacts- in terms of caste, class, gender, age, location, disability. Global trends in disaster: urban disasters, pandemics, complex emergencies, Climate change. 	Whiteboard, PPT, Video
3	<p>UNIT – III</p> <ul style="list-style-type: none"> Disaster management cycle – Components of disasters management - Preparedness of rescue & relief, mitigation, rehabilitation & reconstruction and preparedness. Community based DRR, Structural- nonstructural measures, Roles and responsibilities of community, Panchayati Raj Institutions/Urban Local Bodies (PRIs/ULBs), States, Centre, and other stakeholders. Institutional framework of disaster management in India (NDMA-SDMA-DDMA, NDRF, Civic volunteers, NIDM), 	Whiteboard, PPT, Video
4	<p>UNIT – IV</p> <ul style="list-style-type: none"> Factors affecting Vulnerabilities, differential impacts, impact of Development projects such as dams, embankments, changes in Land-use etc. Climate Change and adaptation. Relevance of indigenous knowledge, appropriate technology and local resources. 	Whiteboard, PPT, Video
5	<p>UNIT – V</p> <ul style="list-style-type: none"> Disaster Management Indian scenario, India's vulnerability profile, Disaster Management Act 2005 and Policy guidelines, Environmental Legislation for Disaster Risk Management in India. Role of information technology in disaster management. Role of NGOs. Cases Studies: Bhopal Gas Disaster, Gujarat Earth Quake, Orissa Super-cyclone, South India Tsunami, Bihar floods, Plague Surat, COVID-19 pandemic. 	Whiteboard, PPT, Video
Total = 40 Lectures		

D. Text Book:

S.No.	Author	Title	Publisher & Edition
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1.	Singhal J.P.	Disaster Management	Laxmi Publications, 2010.
2.	Tushar Bhattacharya	Disaster Science and Management	McGraw Hill India Education Pvt. Ltd., 2012.
3.	Gupta Anil K, Sreeja S. Nair	Environmental Knowledge for Disaster Risk Management	NIDM, New Delhi, 2011
4.	Kapur Anu	Vulnerable India: A Geographical Study of Disasters,	IIAS and Sage Publishers, New Delhi, 2010.

E. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	Singh, R.	Disaster Management Guidelines for Earthquakes, Landslides, Avalanches and Tsunami.	Horizon Press Publications, 2017.
2	Taimpo	Disaster Management and Preparedness.	CRC Press Publications, 2016.
3	Nidhi, G. D.	Disaster Management Preparedness.	CBS Publications Pvt. Ltd, 2014.
4	Gupta, A. K., Nair, S. S., Shiraz, A. and Dey, S.	Flood Disaster Risk Management	CBS Publications Pvt. Ltd. 2013.
5	Singh, R.	Disaster Management Guidelines for Natural Disasters.	Oxford University Press Pvt. Ltd. 2016.

III SEMESTER

BATCH 2023-2027

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	III Semester
Course Code and Name	BFD 301, Fashion Illustration
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06

A. COURSE OUTCOMES (COs):

- CO1: Identification of all the basic technique used to render the outfits and drawing of model as well as outfit. (BL1)
- CO2: Interpretation of the process of draping and the techniques used for creating outfits. (BL2)
- CO3: Illustrations of these processes in creating fashion illustrations in the industry. (BL3)
- CO4: Surveying of the facial structure and body movements of models to create fashion figures. (BL4)
- CO5: Evaluation of the fashion figures and creation with new techniques. (BL5)
- CO6: Designing of a portfolio. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End term exam	CO1-CO6	BL1-BL 6
2	Project Based Learning	CO2-CO5	BL2-BL5
3	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6

C. COURSE CONTENTS:**D. Textbook:**

Unit	Contents	Pedagogy
1.	Prerequisite: Knowledge of Pencil Shading, Color wheel, Color schemes and Basic drawing. UNIT – I - Study of 10 Heads Figure <ul style="list-style-type: none"> Learning of drawing female figures of 12.5 inches in 10 Head. Study of the variations in female croquis i.e., Front View, Side View, 3/4th View and Back View. Learning of Toddlers, Infants, Child & Tween Figures various Views. 	Whiteboard, Sketch Book
2.	UNIT – II - Study of Movements <ul style="list-style-type: none"> Drawing of stick figures. Drawing of various rhythmic figures 10 heads. 	Whiteboard, Sketch Book
3.	UNIT – III – Rendering of Figures <ul style="list-style-type: none"> What is rendering and the various techniques for rendering. Study of light sources and how they affect the human body. Rendering of fleshed figures using different color mediums. 	Sketch Book
4.	UNIT – IV – Facial Features & Hairstyles <ul style="list-style-type: none"> Drawing of eyes, nose, lips and ears. Drawing of various formal and informal hairstyles. Face analysis of female model. 	Whiteboard, Sketch Book
5.	UNIT – V – Draping & Rendering <ul style="list-style-type: none"> Rendering of various fabric swatches Cotton print, checks, stripes, jacquard, tweed, texture, light and heavy, velvet, chiffon, georgette, crepe, satin, fur, woolen, denim, corduroy, tie & dye, prints, embroideries, etc. Draping of various garments on body and render them according to the fabric. 	Sketch Book

S. No.	Author	Title	Publisher & Edition
1.	Anna Kieper	Fashion Illustration Inspiration & Technique	
2.	Kathryn Hagen	Fashion Illustration for Designers	
3.	Joseph Sheppard	Drawing the female Figure	

E. Reference Books:

S. No.	Author	Title	Publisher & Edition
1	Zeshu Takamura	Fashion Illustration Techniques	

COURSE STRUCTURE

Program/Batch	B. Des. /B.Sc. - Fashion Design (2023-2027)
Semester	III Semester
Course Code and Name	BFD 302, Patternmaking & Drafting.
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06

A. COURSE OUTCOMES (COs):

- CO1: Remember the terms and basics of patternmaking. (BL1)
- CO2: Understand the tricks of creating drafts. (BL2)
- CO3: Apply these techniques in the industry while making patterns. (BL3)
- CO4: Analyze the correct procedure and format of the drafts. (BL4)
- CO5: Evaluate the step-by-step procedure of creating patterns. (BL5)
- CO6: Create the Patterns of the garments.(BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End term exam	CO1-CO6	BL1-BL6
2	Project Based Learning	CO2-CO6	BL2-BL6
3	Progressive Evaluation & Internal viva	CO1-CO6	BL1-BL6

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	<p>Prerequisite: Knowledge of basic scale reading.</p> <p>UNIT – I-The Workroom</p> <ul style="list-style-type: none"> • Pattern making tools & It's Functions- Basic Tools (Rulers. Pencil, Scotch Tape, Notch Tool etc.) • Terminologies- Learn about the Slash line, Basic Block, Basic Pattern Set, Ease, notches, style marks, balance marks, seam allowances, turning etc. • Fabric Terms- Muslin, Grain (Length wise, cross wise), selvage, Bias, True Bias, Bowing & Skewing. • Important Sheets - Cost sheet, pattern sheet, design specification sheet, • Measuring the dress form – Body types & Sizing. • Pattern Making Basic Lines - Pattern grain line (Cross wise, Length wise), Balance line (Plumb line, Perpendicular Line, Vertical line, Horizontal Line etc.), Standard figure, Landmark terms, • Comparison of draping and pattern development 	Whiteboard, PPT, Reading material to be provided separately, Practical Activity in class
2	<p>UNIT – II -Basics Block Drafting (Size 10)</p> <ul style="list-style-type: none"> • Basic bodice block (Front & Back) • Basic sleeves block • Basic Skirt (Front & Back) 	Whiteboard, PPT, Reading material to be provided separately Practical Activity in class .
3	<p>UNIT– III – Child Blocks</p> <ul style="list-style-type: none"> • Child's Basic bodice block • Basic Skirt Block • Basic sleeve block, 	Whiteboard, PPT, Reading material to be provided separately, Practical Activity in class.
4	<p>UNIT – IV-Child Collars And Sleeves</p> <ul style="list-style-type: none"> • Shirt collar ,Sailor collar ,Peterpan collar ,Collar with stand • Puff Sleeves ,Ruffled Sleeves ,Petal Sleeves 	Whiteboard, PPT, Reading material to be provided separately, Practical Activity in class.
5	<p>UNIT – V- Child Skirts Variation</p> <ul style="list-style-type: none"> • A-Line Skirt, Tiered skirt ,Full Circular skirt ,Gore skirt . 	Whiteboard, PPT, Reading material to be provided separately, Practical Activity in class.

D. Reference Books:

S. No.	Author	Title	Publisher & Edition
1	Helen Joseph -Armstrong	Pattern making for Fashion Design	
2	Winifred Aldrich	Metric Pattern Cutting	
3	Natalie Bray	Dress Pattern Designing	

COURSE STRUCTURE

Program/Batch	B. Des. /B.Sc. - Fashion Design (2023-2027)
Semester	III Semester
Course Code and Name	BFD 303, Garment Construction-3
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06

A. COURSE OUTCOMES (COs):

- CO1: Remember about the sewing machines and the work process. (BL1)
- CO2: Understand the process of how machines work. (BL2)
- CO3: Apply the techniques of fabric to create garments. (BL3)
- CO4: Analyze the different types of machines and their work in industry. (BL4)
- CO5: Evaluate the process that is done in creating the garments. (BL5)
- CO6: Create the Garment Project with finish seams.(BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End Term Exam	CO1-CO6	BL1-BL6
2	Project Based Learning	CO3-CO6	BL3-BL6
3	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	<p>Prerequisite: Knowledge of basic scale reading.</p> <p>UNIT – I -Sewing Machines</p> <ul style="list-style-type: none"> • Basic stitching tool • Introduction to sewing machine • Kit for pattern making and sewing • Sewing machine parts and processing • Maintenance of sewing machines, • Common problem and remedies, working with machine • Taking care of machine 	<p>Use the Sewing Machine.</p> <p>Practical Activity in class.</p>
2	<p>UNIT – II – Introduction to Basic Stitching And Textures</p> <ul style="list-style-type: none"> • Basic Hand stitches • Types of stitches, Temporary and Permanent Stitches • Basting: Even, Uneven, Zigzag • Hemming: Hand hemming and machine hemming (5types) • Basic stitches: Even, uneven, back, half back, buttonhole, overcast, herringbone, (10 stitches) • Basic Seam Types of seams: Plain seam, French seam, Lapped seam, Bound seam, Flat fell, Run and fell seam, Top stitching Seam, • What is seam allowance and Importance of seam allowance • Tuck and Types of Tucks: Pin tucks, Shell tucks, Space tuck, Release Tucks, Blind Tuck 	<p>Hand Needle , Sewing machine</p> <p>Practical Activity in class</p>
3	<p>UNIT – III -Necklines, Pleats & Terms</p> <ul style="list-style-type: none"> • Neckline, Types Necklines and Making of Necklines: Round, V shape, square shape • Methods of Neckline finishes: By Facings and Bias binding • Pleats and Making of Pleats: Knife pleat, Accordion pleat, Box pleat, Inverted Pleat • Trims and types of trims, Uses of Trims 	<p>Use the Sewing Machine ,Practical Activity in class</p>
4	<p>UNIT – IV-Plackets & Pockets</p> <ul style="list-style-type: none"> • Plackets, Types of Placket and Methods of making Plackets: E v e n hem placket, Wrap and projection Placket, Continuous Placket. • Pockets, types of Pockets, Methods of making pockets: Patch Pockets, Flap Pockets, Frills and Gathers 	<p>Use the sewing machine ,Practical Activity in class</p>
5	<p>UNIT -V</p> <ul style="list-style-type: none"> • Stitching of Kitchen Apron. • Stitching the Kids Frock with Gathers – • Stitching of A line skirt for Baby girl. 	<p>Use the Sewing Machine , Practical Activity in class</p>

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	Sofhia Manmeet	Garment Construction	
2	Anette Fischer	Construction for Fashion Design	

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	III Semester
Course Code and Name	BFD 304, Draping
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06

A. COURSE OUTCOMES (COs):

- CO1: To remember basic draping terminologies. (BL1)
- CO2: To understand the principles of draping. (BL2)
- CO3: To apply the processes of draping in designing garments. (BL3)
- CO4: To analyze the methods of draping. (BL4)
- CO5: To evaluate draped garments. (BL5)
- CO6: To create a draped basic blocks. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End term exam	CO1-CO6	BL1-BL 6
2	Project Based Learning	CO1-CO5	BL1- BL5
3	Progressive Evaluation & Internal Viva	CO1-CO5	BL1- BL4

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	UNIT – I – Introduction to Draping <ul style="list-style-type: none"> • Method of draping - types of dress forms. • Preparation of fabrics for draping. • Tools required for draping, suggested fabric for draping – making and truing bodice variations – princess bodice and variation. • Dart Manipulation - Dart manipulation – princess line and shoulder line dart. Bodice variations- surplice front halter. • Princess Bodice and variation. Slash & spread method, pivot method. Preparing blouse pattern. • Basic bodice block front and back • Basic Skirt block front and back 	Video, Mannequins
2	UNIT – II – Dart Manipulation <ul style="list-style-type: none"> • Creating patterns with single dart and double darts. • Creating patterns with mid arm- hole and mid shoulder princess style line. 	Video, Mannequins
3	UNIT – III – Variations <ul style="list-style-type: none"> • Neck variations Cowls – basic front and back cowl, butterfly twist. • Yokes - bodices yoke, hip yoke, and midriff yoke. Skirts Variation <ul style="list-style-type: none"> • Creating variation in skirts such as godet skirt, gathered skirt with yoke, A Line Skirt, Circular Skirt. 	Video, Mannequins
4	UNIT – IV – Skirts Variation <ul style="list-style-type: none"> • Creating variation in skirts such as godet skirt, gathered skirt with yoke, A Line Skirt, Circular Skirt. Sleeves Variation <ul style="list-style-type: none"> • Puff Sleeves, Leg o mutton sleeve, raglan sleeve and Kimono Sleeve. 	Video, Mannequins

D. Text Book:

S. No.	Author	Title	Publisher & Edition
1.	Helen Josheph Armstrong	Patternmaking for fashion design	
2.	Connie Amadan Crawford	The art of Fashion Draping	



COURSE STRUCTURE

Program/Batch	B.Des./B.Sc. In Fashion Design
Semester	III Semester
Course Code and Name	BFD-305 (Textile studies)
Credits	3 (L-2-T-1-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Remember the brief of textile fibers and classification. (BL1)
- CO2: Understand how the fiber and yarns are made. (BL2)
- CO3: Demonstration of a practical swatch file after the understanding of the fibers. (BL3)
- CO4: Analysis the different surfaces of the fabric and choose a craft for sampling (BL4)
- CO5: Assess the knowledge of various techniques for the creation of fabric surfaces of woven and non-woven fabrics. (BL5)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL5
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	<p>Unit - I - Introduction</p> <ul style="list-style-type: none"> Definition of textile fibers Classification of textile fibers 1: NATURAL CELLULOSIC FIBER: <ul style="list-style-type: none"> a. Seed Hair fibers: Cotton, Kapok, Coir b. Bast fibers: Flax, Ramie, Jute, Kenaf and Hemp c. Leaf fibers 2: NATURAL PROTEIN FIBER: <ul style="list-style-type: none"> a. Animal Hair fibers: Wool, specialty Hair fiber, types of silk 3: MAN MADE SYNTHETIC FIBER <ul style="list-style-type: none"> a. Polyamides- Nylon, types of Nylon b. Polyester- Types of polyester c. Acrylic d. Elastomers- Rubber, Spandex 4: MANMADE REGENERATED FIBERS <ul style="list-style-type: none"> a. Viscose Rayon b. Viscose Crepe 	Whiteboard, PPT, Notes
2	<p>Unit - II - Yarns</p> <ul style="list-style-type: none"> 1: Definition of Yarns: <ul style="list-style-type: none"> a. Classification of Yarns 2: Yarn Manufacturing & Process: <ul style="list-style-type: none"> a. Yarn from staple fiber b. Fiber preparation c. Ginning d. Spinning e. Weaving f. Alternate Spinning Process: rotar air jet, friction, twister spinning, self-twist spinning, yarn without twist. 4: Types of Yarns: <ul style="list-style-type: none"> a. Simple and complex Yarn b. Types of complex Yarn c. Textured Yarns 5: Threads: <ul style="list-style-type: none"> a. Difference between thread and yarn 	Whiteboard, PPT, Notes, Market Visit

3	Unit - III - Weaves <ul style="list-style-type: none"> • Introduction to Weaves. • Different types of Fundamental weaves/ weaving designs – plain, satin, sateen, twill, basket, ribbed. 	Whiteboard, PPT, Notes
4	Unit - IV - Introduction to Non-Woven <ul style="list-style-type: none"> • What is non-woven. • Classification of non-woven. • Properties and end usage of non-woven. 	Whiteboard, PPT, Notes
Total= 42 Lectures		

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	Margaret Seagroatt	A Basic of textile book	

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	III Semester
Course Code and Name	BFD-306, Fashion Theory
Credits	3 (L-3-T-0-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Remembering of the types of fashion. (BL1)
- CO2: Understanding of sources of inspiration. (BL2)
- CO3: Analyzing of working habits of designer. (BL3)
- CO4: Applying of Silhouettes in actual designer outfits. (BL4)
- CO5: Evaluation of the work of designers. (BL5)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL4
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	Unit – I – What Does a Designer Do <ul style="list-style-type: none"> ● Researching Colors and Fabrics ● Creating styles ● Developing a Line ● Price, timing, fit, care and durability ● Pattern Development ● Merchandising of line ● Distribution 	Whiteboard, PPT, Videos, Reading material to be provided separately
2	UNIT – II – The Fashion Vocabulary <ul style="list-style-type: none"> ● Fad ● Classic ● Haute Couture ● Pret a Porter ● Avant garde ● Ford ● Style ● Fashion ● Trend ● Design ● Mood Board ● Inspiration Board ● Theme Board ● Concept Board ● Colour Board ● Accessory Board 	Whiteboard, PPT, Videos, Reading material to be provided separately
3	UNIT – III – Sources of Inspiration <ul style="list-style-type: none"> ● Start of Fashion ● Fashion Cycle ● Knockout & Demise ● Street Fashion ● Niche Fashion ● Printed Sources of Inspiration ● Good Work Habits ● Other sources of inspiration for designer. 	Whiteboard, PPT, Videos, Reading material to be provided separately
4	UNIT – IV- Designing of Successful Garment <ul style="list-style-type: none"> ● Three facets of successful design ● The Customer ● The Price ● Silhouettes ● Elements of Design ● Principles of Design. 	Whiteboard, PPT, Videos, Reading material to be provided separately

D. Reference Book:

S. No.	Author	Title	Publisher & Edition
1.	Sharon Lee Tate	Inside Fashion Design	

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	III Semester
Course Code and Name	BFD-307 (B), Elective III - Fashion Trims
Credits	3 (L-3-T-0-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Remembering of the types of fashion trims. (BL1)
- CO2: Understanding importance of trims used by designers. (BL2)
- CO3: Analyzing the usage of trims. (BL3)
- CO4: Application of trims in actual designer outfits. (BL4)
- CO5: Evaluation of the usage of trims in works of designers. (BL5)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL4
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	Unit – I <ul style="list-style-type: none"> What are trims and their usages in Fashion Industry. Importance and kinds of trims 	Whiteboard, PPT, Videos, Reading material to be provided separately
2	Unit – II <ul style="list-style-type: none"> Study and usage of various kinds of Collars and Necklines in fashion industry by men and women 	Whiteboard, PPT, Videos, Reading material to be provided separately
3	Unit – III <ul style="list-style-type: none"> Study and usage of various kinds of Belts, Pockets and Fastenings in fashion industry by men and women 	Whiteboard, PPT, Videos, Reading material to be provided separately
4	Unit – IV <ul style="list-style-type: none"> The study of various kinds Linear Trims & Aerial Trims used by designers in the industry. 	Whiteboard, PPT, Videos, Reading material to be provided separately

D. Reference Book:

S. No.	Author	Title	Publisher & Edition
1.	Sharon Lee Tate	Inside Fashion Design	

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	III Semester
Course Code and Name	BFD-307 (B), Elective III - Fashion Clothing & Psychology
Credits	3 (L-3-T-0-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Remembering of the various fashion accessories. (BL1)
- CO2: Understanding of irregular figures. (BL2)
- CO3: Applying of clothing on irregular figures. (BL3)
- CO4: Analyzing the psychology behind clothing. (BL4)
- CO5: Evaluation of world fashion centers. (BL5)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL4
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	UNIT – I Fashion Accessories <ul style="list-style-type: none"> Shoes, handbags, jewelry, hats, ties and others. Prepare a picture album for accessories. 	Whiteboard, PPT, Videos, Reading material to be provided separately
2	UNIT – II Figure Irregularities <ul style="list-style-type: none"> Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face and broad face, prominent chin and jaw and prominent forehead. Wardrobe planning and factors to be considered while selecting clothes for different age groups (men and women) 	Whiteboard, PPT, Videos, Reading material to be provided separately
3	UNIT – III Factors Affecting Fashion Changes <ul style="list-style-type: none"> Psychological needs of fashion, Socio Psychology of fashion, Technology, Economical, Political, legal and seasonal. Recurring silhouettes – changes in silhouettes from 1895 on wards; fashion cycle; fashion Prediction; Role of costumes as status symbol, clothes as sex appeal, self identity, cultural value. 	Whiteboard, PPT, Videos, Reading material to be provided separately
4	UNIT – IV Fashion Forecasting <ul style="list-style-type: none"> Colour, fabrics, current fashion silhouettes, texture, designs - Designer types – classicist, idealist, Influenced, Realist, Thinking poet. 	Whiteboard, PPT, Videos, Reading material to be provided separately
5	UNIT – IV World Fashion Centre's <ul style="list-style-type: none"> France, Italy, America, India, Far East. 	Whiteboard, PPT, Videos, Reading material to be provided separately

D. Reference Book:

S.No.	Author	Title	Publisher & Edition
1.	Benneett	Femina Book of Fashion	Coleman & Co., Ltd., Mumbai (1998)
2.	Jeaneettee A. Jarnow, Miriarn Guerrerio	Inside the Fashion Business	Mecmillion Publishing Company, New York
3.	Harriet T, Mc Jimsey	Art and fashion in clothing selection	The Lowa State University Press, Ames, Lowa

IV SEMESTER

BATCH 2023-2027

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	IV Semester
Course Code and Name	BFD 401, CAD - I
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06

A. COURSE OUTCOMES (COs):

- CO1: Learning of all the tools used in Adobe Illustrator. (BL1)
- CO2: Understanding of the female & male body and how to draw it on Illustrator. (BL2)
- CO3: Demonstration of flat sketches and body garments on croquis. (BL3)
- CO4: Analysis of the different surfaces of the fabric for the draping process (BL4)
- CO5: Assessing the knowledge of various techniques for the creation of Portfolio. (BL5)
- CO6: Creation of a Portfolio. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL 6
2	Project Based Learning	CO2-CO5	BL2-BL5
3	End term exam	CO1-CO6	BL1-BL6

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	Unit - I - Adobe Illustrator <ul style="list-style-type: none">• Drag and Drop Process• Basic Tools Information• Color Fill and Stroke• Pen Tool• Type Tool• Erase Tool• Selection Tool• Direct Selection Tool• Lasso Tool• Gradient Tool	PPT, Lab
2	Unit - II - Croquis Study <ul style="list-style-type: none">• Study the 3 different angles of Female Body sides.• How to make a Croquis:• Front, Back, Side & Close up detail	PPT, Lab
3	Unit – III – Draping <ul style="list-style-type: none">• Draping Silhouettes on Croque• Flat Sketches• Detailing of Darts on Garments	PPT, Lab
4	Unit – IV - Portfolio <ul style="list-style-type: none">• Create a small Portfolio with the help of Illustrator tool consisting of 3 garment detailing.	PPT, Lab

D. Text Book:

S. No.	Author	Title	Publisher & Edition
1	David Karlins	Adobe Illustrator CC for Dummies	

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	IV Semester
Course Code and Name	BFD - 402 Pattern Making-II
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	6

A. COURSE OUTCOMES (COs):

- CO1: Learn the term and basics of pattern making (BL1)
- CO2: Understand the tricks of creating d designer drafts . (BL2)
- CO3: Apply these techniques in the industry while making patterns (BL3)
- CO4: Analyze the correct procedure and format of the draft (BL4)
- CO5: Evaluate the step by step procedure of creating patterns (BL5)
- CO6: Create patterns for designer outfits .(BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End term exam	CO1-CO6	BL1-BL6
2	Application Based Activity	CO3-CO6	BL3-BL6
3	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	UNIT -1-Dart Manipulation <ul style="list-style-type: none">Single Dart Series Pivotal TechniqueTwo Dart Series Pivotal Technique Designing with Dart <ul style="list-style-type: none">Gathers ,Dart Cluster ,Parallel Dart ,Graduated and Radiating Dart	Whiteboard, PPT, Reading Material to be provided separately, Practical Activity in class
2	UNIT -2 – Stylelines <ul style="list-style-type: none">Classic Princess Stylelines Armhole Styleline panel Styleline Collars <ul style="list-style-type: none">Basic shirt collar, Peter Pan collar ,Sailor collar , Mandarin collar , Roll collar Sleeves Variation ,Circular Hemline Sleeves ,lantern sleeves ,Leg of mutton sleeves ,Kimono Sleeves ,Basic Bishop Sleeves	Whiteboard, PPT, Reading Material to be provided separately, practical Activity in class
3	UNIT -III - Skirts <ul style="list-style-type: none">Flared skirt, Basic Flared skirt ,One-Dart skirt Foundation, Low Waist ,High Waist skirt 6, 6 Gore Skirt ;8 Gore Skirt , 12 Gore Skirt ,Skirt With Yokes , Added Fullness <ul style="list-style-type: none">Fullness on the Princess Line, Fullness at a semi -yoke Above Bust	Whiteboard, PPT, Reading Material to be provided separately, Practical Activity in class
4	UNIT– IV – Torso Foundation Basic Torso Foundation, Princess-Line Foundation, Tent Foundation, Yokes for Bodice Halter <ul style="list-style-type: none">V -Neck Halter	Whiteboard, PPT, Reading ,Material to be Provided ,separately Practical Activity in class

D. Reference Books:

S. No.	Author	Title	Publisher & Edition
1	Helen Joseph -Armstrong	Patternmaking for Fashion Design	
2	Richard M. Jones	The Apparel Industry	
3	Winifred Aldrich	Metric Pattern cutting for women's wear	
4	Winifred Aldrich	Fabrics and Pattern cutting	

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	IV Semester
Course Code and Name	BFD - 403 Garment Construction
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	3

A. COURSE OUTCOMES (COs):

- CO1: Learn the term of Design Sewing Process . (BL1)
- CO2: Understand the tricks of creating designer garment . (BL2)
- CO3: Apply these techniques in the creative garments (BL3)
- CO4: Analyze the correct process of designer garments .(BL4)
- CO5: Evaluate the step by step procedure of creating garments. (BL5)
- CO6: Create the Basic and designer outfits .(BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6
2	Application Based Activity	CO3-CO6	BL3-BL6
3	End term exam	CO1-CO6	BL1-BL6

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	Unit -1 Ladies Kurta <ul style="list-style-type: none">• Construction with finishing• Designer kurta with sleeves variation Salwar and Churidar <ul style="list-style-type: none">• Construction of Salwar with belt & without belt Skirts <ul style="list-style-type: none">• Basic sheath Skirt• Circular Skirt , Gore Skirt variation	Sewing Machine Practical Activity in class
2	Unit -2 – Designer top <ul style="list-style-type: none">• Construction Top with different neck line Blouses <ul style="list-style-type: none">• Stitch the 4 Dart Blouse• Construction Designer Blouse with designer sleeves variation	Sewing Machine, practical Activity in class
3	Unit -III - Variation of Palazzo & pants <ul style="list-style-type: none">• Construction of pants & palazzo Evening Gown <ul style="list-style-type: none">• Construction of Designer Evening Gown	Sewing Machine Practical Activity in class
4	Unit – IV –Theme Based Garment <ul style="list-style-type: none">• Construction of Any theme Based Garment	,Sewing machine Activity in class

D. Reference Books:

S. No.	Author	Title	Publisher & Edition
1	Helen Joseph -Armstrong	Patternmaking for Fashion Design	
2	Richard M. Jones	The Apparel Industry	
3	Winifred Aldrich	Metric Pattern cutting for women's wear	
4	Winifred Aldrich	Fabrics and Pattern cutting	

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	IV Semester
Course Code and Name	BFD-404, Draping - II
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: To remember basic draping terminologies. (BL1)
- CO2: To understand the principles of draping. (BL2)
- CO3: To apply the processes of draping in designing garments. (BL3)
- CO4: To analyze the methods of draping. (BL4)
- CO5: To evaluate draped garments. (BL5)
- CO6: To create a draped basic blocks. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6
2	Project Based Learning	CO1-CO6	BL1-BL6
3	End Term Exam	CO1-CO6	BL1-BL6

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit - I - Dress <ul style="list-style-type: none"> Shift, Sheath, Princess Dress and Strapless Dress – Torso and Bra top; halter neck, cowl neck dress, Basic Trouser and one variation 	PPT, Lab
2	Unit - II - Sleeves Variation <ul style="list-style-type: none"> ∄ Puff Sleeves, Leg o mutton sleeve, raglan sleeve and Kimono Sleeve. 	PPT, Lab
3	Unit – III – Asymmetric Garments <ul style="list-style-type: none"> Asymmetrical garments using Gathers, Pleats and Tucks, off shoulder dress and Evening wear 	PPT, Lab
4	Unit – IV – Fabric Drapes <ul style="list-style-type: none"> Draped garments with Satin, Crepe, Silk and Elastomeric Fabrics 	PPT, Lab

D. REFERENCE BOOKS:

S.No.	Author	Title	Publisher & Edition
1	David Karlins	Adobe Illustrator CC for Dummies	

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	IV Semester
Course Code and Name	BFD-405 Professional Practice
Credits	3 (L-2-T-1-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Remember the segmentation of the market. (BL1)
- ✎ CO2: Understanding and implementation of market research. (BL2)
- ✎ CO3: Apply your understanding and inspect sheet. (BL3)
- ✎ CO4: Analyze the work being done in the industry. (BL4)
- ✎ CO5: Evaluate the steps and the process of the work. (BL5)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL5
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit – I – Segmentation of the Market <ul style="list-style-type: none">• Segmentation of the market.• Position and grading that is done in the market.• Introduction to building a brand.• Strategies followed to build or create a brand.• Studying tricks to expand the brand.• Studying Global Trends.	Whiteboard, PPT, Reading Material to be provided separately.
2	Unit – II - Research & Development <ul style="list-style-type: none">• Conduction of market research.• The process of product development.• Analysis of the market.	Whiteboard, PPT, Reading Material to be provided separately.
3	Unit – III - Workplace Management <ul style="list-style-type: none">• Production Unit Inventory and Godown. In process quality: inspection, final inspection, random inspection, general inspection.	Whiteboard, PPT, Reading Material to be provided separately.
4	Unit – IV - Inspection & Testing <ul style="list-style-type: none">• Garment and garment accessories testing – testing of fusible interlinings, zippers, elastic waistband, sewing threads, buttons, snap fasteners, wear testing.• Tensile properties of seams and stitches, zipper strength test, dimensional stability of fabrics. Color fastness of garments to washing and lighting.• Determination of color fastness to laundering, rubbing, light and perspiration, Fabric shrinkage.	Whiteboard, PPT, Reading Material to be provided separately.

D. Reference Books:

S. No.	Author	Title	Publisher & Edition
1	Edward W. Cundiff, Richard R. Still, Norman A.P Goroni	Fundamentals of Modern Marketing	

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	IV Semester
Course Code and Name	BFD-406, Visual Merchandising
Credits	3 (L-2-T-1-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Learn about the basic terms used in the industry. (BL1)
- CO2: Get the basic understanding of how visual merchandising is helpful in the industry. (BL2)
- CO3: Apply the knowledge in a fashion store. (BL3)
- CO4: Analyze the market of fashion. (BL4)
- CO5: Evaluate the choice of consumers as well as the market. (BL5)
- CO6: Create signs and model of a store. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL4
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO6	BL1-BL6

C. COURSE CONTENTS :

Unit	Contents	Pedagogy
1	Unit – I <ul style="list-style-type: none">• Introduction to VM• Brief History of VM• Basic (AIDA)• Career opportunities in VM	Whiteboard, ppt, Reading Material to be provided separately
2	UNIT – II <ul style="list-style-type: none">• Store Exteriors• Store Fronts• Components of a window• Types of Windows Displays.• Planning a window display , (Generic Theme)• Types of Displays• Types of Display settings• Budgeting• Store façade design	Whiteboard, ppt, Reading Material to be provided separately
3	UNIT – III <ul style="list-style-type: none">• VISUAL MERCHANDISING KIT• Props Mannequins,• Signage's• Merchandise and Planogram,• Bay Charts• Fixtures• Lighting Techniques• Window Dressing• Draping and Typography	Whiteboard, ppt, Reading Material to be provided separately
4	UNIT – IV <ul style="list-style-type: none">• Image of brand & Customer, Visual merchandising, corporate hierarchy and role of visual Merchandiser• Branding, Branding identity, How big brands work, Marquee display, landing display, Constraints of area design• Importance of branding and unique identity	Whiteboard, ppt, Reading Material to be provided separately

D. Text Book:

S. No.	Author	Title	Publisher & Edition
1.	Martin M. Pegler	Visual Merchandising and Display	Fairchild Publication.
2.	Jay Diamond	Contemporary Visual Merchandising and Environmental Design	

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	IV Semester
Course Code and Name	BFD-407 (A), Elective- Accessory Design
Credits	3 (L-2-T-1-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Identification of various types of accessories used in fashion industry. (BL1)
- CO2: Understanding of the importance of accessories in fashion industry. (BL2)
- CO3: Using of the knowledge in creating accessories. (BL3)
- CO4: Comparison of the accessories used by men & women. (BL4)
- CO5: Summarization of the various accessories and their history. (BL5)
- CO6: Creation of prototypes of accessories. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL4
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1.	Unit – I <ul style="list-style-type: none">• Fashion accessories- Introduction, definition. History,• Classification and types of Fashion accessories.• Importance of Fashion accessories• How To Choose the Right Fashion Accessories• How To Use Accessories with Outfits• Types Of Accessories used by Men and Women	PPT, Reading material to be provided separately
2.	Unit – II <ul style="list-style-type: none">• Detail study of various types of accessories used by women such as Scarves, Jewellery, Watches, sunglasses, Stoles. Footwears, Belts, Handbags.	PPT, Reading material to be provided separately
3.	Unit – III <ul style="list-style-type: none">• Detail study of various types of accessories used by men such as Scarves, Jewellery, Watches, sunglasses, Stoles. Footwears, Belts, Handbags.	PPT, Reading material to be provided separately
4.	Unit – IV <ul style="list-style-type: none">• Making a prototype of any accessories used by men & women.	Research work

D. Reference Book:

S. No.	Author	Title	Publisher & Edition
1.	Claire Billcocks	Century of Bags	Chartwell Books, New Jersey 1997
2.	John Peacock	Fashion Accessories- Men	Thames and Hudson, London, 1996
3.	John Peacock	The complete 20th Century Source Book",	Thames and Hudson, London, 2000
4.	Malolow Blahnik- Co Collin Mac dolw	Shoes -Fashion and Fantasies	Thames and Hudson, 1989

COURSE STRUCTURE

Program/Batch	B. Des./B.Sc. - Fashion Design (2023-2027)
Semester	IV Semester
Course Code and Name	BFD-407 (B), Elective- Fashion Modelling
Credits	3 (L-2-T-1-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Remembrance of work of a model in fashion industry. (BL1)
- CO2: Understanding of Importance of model in Fashion Industry. (BL2)
- CO3: Applying of the ramp walk techniques. (BL3)
- CO4: Analyzing of the etiquettes & wellness of models. (BL4)
- CO5: Evaluation of the models perfect to the work in industry. (BL5)
- CO6: Creation of Model Portfolio. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL4
2	Application Based Activity	CO3-CO6	BL3-BL6
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1.	Unit – I <ul style="list-style-type: none"> • Introduction to the fashion industry • Overview of different types of modelling (runway, commercial, editorial, etc.) • Understanding the role of a fashion model • Walking techniques: posture, stride, turns • Runway choreography • Posing and expression on the runway 	PPT, Reading material to be provided separately
2.	Unit – II <ul style="list-style-type: none"> • Categories of models, Career opportunities for models-(Show room models, Runway models, Catalogue models, Advertising models, Body part models),Modelling agencies, Professional versus amateur models, Photographic versus runway models, Training amateur models, Model responsibilities. 	PPT, Reading material to be provided separately
3.	Unit – III <ul style="list-style-type: none"> • Skincare and haircare for models • Wardrobe styling and fashion trends • Makeup application for different looks • Creating a personal style 	PPT, Reading material to be provided separately
4.	Unit – IV <ul style="list-style-type: none"> • Drafting of a portfolio. 	Research work

D. Reference Book:

S. No.	Author	Title	Publisher & Edition
1.	Industry Insiders	The Model's Handbook	
2.	Bob Pardue	How to become a Model	
3.	Judith C Everett, Kristen K Swanson	Guide To Producing A Fashion Show	Fairchild Publications, Inc, New York



SEMESTER – V

BATCH 2023-2027



COURSE STRUCTURE

Program/Batch	B. Des. / B.Sc. In Fashion Design
Semester	V Semester
Course Code and Name	BFD 501, CAD - II
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06

A. COURSE OUTCOMES (COs):

- CO1: Learning of all the tools used in Adobe Photoshop & Corel Draw. (BL1)
- CO2: Understanding of the female body and how to draw it on Corel & Photoshop. (BL2)
- CO3: Demonstration of flat sketches and body garments on croquis. (BL3)
- CO4: Analysis of the different surfaces of the fabric for the draping process (BL4)
- CO5: Assessing the knowledge of various techniques for the creation of Portfolio. (BL5)
- CO6: Creation of a Portfolio. (BL6)

B. ASSESSMENT TOOLS:

S. No	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6
2	Project Based Learning	CO2-CO6	BL2-BL6
3	End Term Exam	CO1-CO6	BL1-BL6

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit – I -Introduction to Adobe Photoshop <ul style="list-style-type: none"> Introduction to Tools, Image size & Resolutions, understand basic and commonly used Photoshop tools and Palettes, Selecting correct file size and resolution depending on required outcome, Selection Tools, Saving and Importing, 	Lab, Studio, Software
2	Unit - II - Croquis and 3D Rendering <ul style="list-style-type: none"> Introduction Drawing the Croquis through Curve tool. Import croquis (JPG) in photoshop and apply 3D Rendering. 	Lab, Studio, Software
3	Unit - III - Draping <ul style="list-style-type: none"> Draping Fabrics. Concept of Design variation & Color Variation. Apply 3D Effect on Draped Design Croquis Development with fabrics/ Texture/ Fleshing etc. 	Lab, Studio, Software
4	Unit – IV -Corel Draw <ul style="list-style-type: none"> Corel draw tools Fabric & Pattern Design Drawing of Croquis Rendering and draping on croquis 	Lab, Studio, Software

D. Reference Books:

S. No.	Author	Title	Publisher & Edition
1		Photoshop CS6 In Simple Steps	Anand book house, Delhi
2	Simmon – Steve	Adobe Photoshop CS6	
3	Gary David Bouton	CorelDraw X6. The official guide	McGraw-Hill Education



COURSE STRUCTURE

Program/Batch	B. Des. / B.Sc. In Fashion Design
Semester	V Semester
Course Code and Name	BFD 502, Pattern Making 3
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06

A. COURSE OUTCOMES (COs):

- CO1: Learn the term of Design pattern making (BL1)
- CO2: Understand the tricks of creating designer drafts. (BL2)
- CO3: Apply these techniques in the industry while making patterns (BL3)
- CO4: Analyze the correct procedure and format of the draft (BL4)
- CO5: Evaluate the step-by-step procedure of creating patterns. (BL5)
- CO6: Create patterns for designer outfits. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6
2	Project Based Learning	CO2-CO6	BL2-BL6
3	End Term Exam	CO1-CO6	BL1-BL6

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit – I - Commercial Pattern Envelopes <ul style="list-style-type: none"> Envelope front- Illustration of front and profile view of the garment with pattern name and pattern number. Construction guide sheet – stepwise procedure for joining the pattern pieces to assemble a garment, explanation of pattern markings (recommendation for suitable fabric, lining, interlining, interfacing, notions (fasteners & threads) decoration style and material. Envelope back – Illustration of back view of the garments, yardage chart and size chart. Pattern Manual Grading 	Whiteboard, PPT, Reading, Material to be Provided, separately Practical Activity in class
2	Unit - II - Drafting of Creative Fusion Wear <ul style="list-style-type: none"> Slip Dress with A Slinky Skirt Caftan Dress Zigzag 12-Gore Skirt Draped Warp Skirt with A Cascade 	Whiteboard, PPT, Reading, Material to be Provided, separately Practical Activity in class
3	Unit - III - Women's Trouser <ul style="list-style-type: none"> Basic Women's Trouser Women's Trouser Variations Women's Casual Shirt 	Whiteboard, PPT, Reading, Material to be Provided, separately Practical Activity in class
4	Unit – IV – Basic Men's Trouser Variations <ul style="list-style-type: none"> Men's Casual Shirt Drafting Men's Kurta Drafting Create a Pattern of Churidar Pajama for men's 	Whiteboard, PPT, Reading, Material to be Provided, separately Practical Activity in class
5	UNIT-V- Theme Based Garment Anyone <ul style="list-style-type: none"> The students are instructed to design a particular outfit of their own choice on a particular theme. 	Whiteboard, PPT, Reading, Material to be Provided, separately Practical Activity in class

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	Irina V. Ivanova	Men's wear fashion illustration resource book	
2	Anna Kiper	Fashion Portfolio: Design & Presentation	



COURSE STRUCTURE

Program/Batch	B. Des. / B.Sc. In Fashion Design
Semester	V Semester
Course Code and Name	BFD 503, Garment Constructions 3
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06

A. COURSE OUTCOMES (COs):

- CO1: Learn the term of Design Sewing Process (BL1)
- CO2: Understand the tricks of creating designer garment (BL2)
- CO3: Apply these techniques in the creative garments (BL3)
- CO4: Analyze the correct process of designer garments (BL4)
- CO5: Evaluate the step-by-step procedure of creating garments. (BL5)
- CO6: Create the designer outfits (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6
2	Project Based Learning	CO3-CO6	BL3-BL6
3	End Term Exam	CO1-CO6	BL1-BL6

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit – I - Designer Blouse with Skirt <ul style="list-style-type: none"> Stitch of Designer Blouse with Designer Skirt using basic blocks including development of illustration flat Sketches. 	Sewing machine Practical Activity in class
2	Unit - II - Jumpsuit & College Wear <ul style="list-style-type: none"> Designing of Jumpsuit According to the season and trend analysis with appropriate pattern & drafting. Stitch of Collage Wear for Women using basic blocks including development of illustration flat Sketches. 	Sewing machine Practical Activity in class
3	Unit - III – Evening Gown <ul style="list-style-type: none"> To Design a desired evening gown with pattern and appropriate Drafting. 	Sewing machine Practical Activity in class
4	Unit – IV – Casual Shirt & Trouser <ul style="list-style-type: none"> Stitch of Casual Shirt for Men's using basic blocks including development of illustration flat Sketch Stitch of basic trousers for Men's using basic blocks including development of illustration flat Sketch. 	Sewing machine Practical Activity in class
5	Unit- V - Theme Based Garment <ul style="list-style-type: none"> Construction of Any theme Based Garment. 	Sewing machine Practical Activity in class

D. Reference Books:

S. No.	Author	Title	Publisher & Edition
1	Helen Joseph - Armstrong	Patternmaking for Fashion Design	
2	Richard M. Jones	The Apparel Industry	
3	Winifred Aldrich	Metric Pattern cutting for women's wear	
4	Winifred Aldrich	Fabrics and Pattern cutting	



COURSE STRUCTURE

Program/Batch	B.Sc./B.Des. - Fashion Design
Semester	V Semester
Course Code and Name	BFD 504, Portfolio Making
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	06

A. COURSE OUTCOMES (COs):

- CO1: Identification of all the basic techniques used to render the outfits and drawing of model as well as outfit. (BL1)
- CO2: Interpretation of the process of draping and the techniques used for creating outfits. (BL2)
- CO3: Illustrations of these processes in creating fashion illustrations in the industry. (BL3)
- CO4: Surveying the facial structure and body movements of models to create fashion figures. (BL4)
- CO5: Evaluation of the fashion figures and creation with new techniques. (BL5)
- CO6: Designing a portfolio. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6
2	Project Based Learning	CO2-CO6	BL2-BL6
3	End Term Exam	CO1-CO6	BL1-BL6

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit – I - Men Fashion Croquis <ul style="list-style-type: none"> Learning of drawing of 10 Heads male fashion croquis with block figures, fleshed figures & muscled figures. Study of the variations in male croquis i.e., Front View, Side View, 3/4th View, Back View. Learning of men's stick figures and rhythmic figures. Stylized figures. 	White Board & Sketchbook
2	Unit - II - Rendering <ul style="list-style-type: none"> Rendering of men fleshed figures using various mediums and various color complexions. Hair Rendering of men. 	White Board & Sketchbook
3	Unit - III - Men Fashion <ul style="list-style-type: none"> Illustrating the men's wear outfits on various categories Winter wear, street wear, formal wear, resort wear, casual wear, sportswear, beach wear and Indian Ethnic wear. The rendered fabric swatches according to the fabric of the season. 	Studio & Sketchbook
4	Unit – IV -Portfolio <ul style="list-style-type: none"> Inspiration Board (Should be designed on CAD) Theme Board (Should be designed on CAD) Mood Board (Should be designed on CAD) Color Board (Should be designed on CAD) Swatch Board (Should be designed on CAD) Artworks Line up collection of men's, women's wear. (Free hand illustrations) Two portfolios should be designed, one of couture work and the other will be of Ready to wear collection. Flat Sketches Tech Pack on any one of the collections. 	Studio, Lab, Sketchbook, Market Survey

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	Irina V. Ivanova	Men's wear fashion illustration resource book	
2	Anna Kiper	Fashion Portfolio: Design & Presentation	

COURSE STRUCTURE

Program/Batch	B.Sc./B.Des. - Fashion Design
Semester	V Semester
Course Code and Name	BFD 505: Estimation & Costing
Credits	3(L-2-T-1-P-0)
Contact Hours Per Week	03

A. COURSE OUTCOMES(COs):

- CO1: Remember how to prepare detailed cost sheets for various types of garments. (BL1)
- CO2: Understand the Principals and methods of estimation costs in fashion design. (BL2)
- CO3: Apply various techniques to create various looks. (BL3)
- CO4: Analyze the cost component in the fashion industry including materials, labor and overheads (BL4)
- CO5: Evaluation of the Budget and stock. (BL5)

B. ASSESSMENT TOOLS:

S. No	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL5
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	UNIT – I – Introduction to Estimation and Costing <ul style="list-style-type: none"> Definition and importance of estimation and Costing in Fashion. Objective of Costing. Types of Costs: Fixed, variable, Direct, Indirect. 	Whiteboard, PPT, Videos, Notes,
2	UNIT– II – Cost Component in Garment Production <ul style="list-style-type: none"> Material Cost: Fabric Trims, Accessories Labor Cost: Cutting, Sewing, Finishing Overhead Cost: Utilities, Rent, Administrative Expenses 	Whiteboard, PPT, Videos, Notes,
3	UNIT – III – Costing Methods and Techniques <ul style="list-style-type: none"> Traditional Costing V.S activity-based costing. Cost estimation techniques: Historical data Analytical Estimation, Synthetic estimation. Role of cost sheet and how to prepare them. 	Whiteboard, PPT, Videos, Notes,
4	UNIT – IV – Budgeting basics: Preparing a Budget, types of Budgets. <ul style="list-style-type: none"> Financial Planning for fashion Collections. Case Studies and budget preparation and cost control. Cost Control techniques. 	Whiteboard, PPT, Videos, Notes,
5	UNIT – V – Pricing Strategies in Fashion <ul style="list-style-type: none"> Factors Influencing pricing decisions. Pricing method: cost-plus pricing, competitive pricing, value-based pricing. Impact Case Studies on pricing Strategies in the Fashion industry. Preparing detailed cost sheet for different types of garments. 	Whiteboard, PPT, Videos, Notes,

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1.	Mehta Pradip V.and Bhardwaj Rajesh B.	Apparel Costing	
2.	Michael Jeffrey and Nathalie Evans	Costing for the Fashion Industry	
3.	Susan Dillon	The Fundamental of Fashion Management	



COURSE STRUCTURE

Program/Batch	B. Des. / B.Sc. In Fashion Design
Semester	V Semester
Course Code and Name	BFD- 506 (Sustainability in Fashion Design)
Credits	3 (L-2-T-1-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Remember the brief on impact of sustainability and natural resources. (BL1)
- CO2: Understand traditional sustainable materials. (BL2)
- CO3: Apply the knowledge of innovations in sustainable materials and technologies associated to the fashion design industries. (BL3)
- CO4: Analysis the Up-cycling and recycling within the fashion design industries (BL4)
- CO5: Assess the knowledge of technologies in the construction of fashion design industries. (BL5)

B. ASSESSMENT TOOLS:

S. No	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL5
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit - I <ul style="list-style-type: none"> Environmental Impact and Sustainability associated to the fashion design industries: Issues on environmental impact and sustainability within the fashion design industries. Resource consumption and depletion associated to the fashion design industries: Resource consumption within the design industries Deforestation Non – Renewable Energies Non – Renewable Materials 	Whiteboard, PPT, Notes
2	Unit - II <ul style="list-style-type: none"> Traditional Sustainable materials & technologies in the construction and interior space design industries: Cotton – non-GMO cotton/linen/silk – peace silk/Recycled/Up-cycled materials and techniques Innovations in sustainable materials and technologies associated to the fashion design industries: Bamboo/pineapple/other innovative materials, Recycled and up-cycled materials 	Whiteboard, PPT, Notes, Market Visit
3	Unit - III <ul style="list-style-type: none"> Renovation and restoration: Up-cycling and recycling within the fashion design industries. Ethical issues within the fashion design industries are associated with: Labour, Conditions, Health & Safety, Remuneration, Waste management. 	Whiteboard, PPT, Notes
4	Unit - IV <ul style="list-style-type: none"> Renewable Energy Vs. Non-Renewable Energy within the design industry: Impact of non-renewable i.e. traditional fossil fuel-based energies in fashion industry. 	Whiteboard, PPT, Notes

D. Reference Books:

S. No.	Author	Title	Publisher & Edition
1	Archana Shah	<u>Crafting A Future: Stories of Indian Textiles and Sustainable Practices</u>	



2.	Connie Ulasewicz and Janet Hethorn	Sustainable Fashion: Take Action	
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COURSE STRUCTURE

Program/Batch	B. Des. / B.Sc. In Fashion Design
Semester	V Semester
Course Code and Name	BFD 507 B, Elective – V (Fashion Entrepreneurship)
Credits	3 (L-2-T-1-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: To make students understand introduction to Entrepreneurship. (BL1)
- CO2: Understand the marketing functions and market segmentation. (BL2)
- CO3: Apply your understanding and come up with a fashion small scale entrepreneurship. (BL3)
- CO4: Analyze the data and obtain info like target market, market size, competition. (BL4)
- CO5: Evaluate the steps and the process of the development of business organization. (BL5)

B. ASSESSMENT TOOLS:

S. No	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL5
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit - I – Introduction to Entrepreneurship <ul style="list-style-type: none"> Definition – Characteristics and Functions of an Entrepreneur – Common myths about entrepreneurs – Importance of Entrepreneurship. 	Lecture with Ppt, Individual and Group Discussions,
2	Unit - II – The Marketing Function <ul style="list-style-type: none"> Industry Analysis – Competitor Analysis – Marketing Research for the New Venture – Defining the Purpose or Course Objectives – Gathering Data from Secondary Sources – Gathering Information from Primary Sources – Analyzing and Interpreting the Results – The Marketing Process. 	Lecture with Ppt, Studio Sessions, Individual and Group Discussions
3	Unit - III – Developing an Effective Business Model <ul style="list-style-type: none"> The Importance of a Business Model – Components of an Effective Business Model – Developing and Writing the Business Plan. 	Lecture with Ppt, Individual and Group Discussions
4	Unit - IV - Forms of Business Organization <ul style="list-style-type: none"> Sole Proprietorship – Partnership – Joint Stock Companies and Cooperatives. 	Lecture with Ppt, Individual and Group Discussions,
5	Unit – V- Managing Growth of New Ventures <ul style="list-style-type: none"> Challenges of Growth – Strategies for Firm Growth – Internal and External Growth Strategies. 	Lecture with Ppt, Individual and Group Discussions

D. Reference Books:

S. No.	Author	Title	Publisher & Edition
1	Vasant Desai	The dynamics of Entrepreneurial Development and Management	
2	S.S.Khanka. S. Chand & Company	Entrepreneurial Development	
3	Bruee R Barringer and Duane Ireland	Entrepreneurship – Successfully Launching New Ventures	



SEMESTER – VI

BATCH 2023-2027



COURSE STRUCTURE

Program/Batch	B.Sc./B.Des. - Fashion Design
Semester	VI Semester
Course Code and Name	BFD- 601 (Fashion Styling)
Credits	3 (L-0-T-0-P-6)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Remember the brief on model for presentation on makeover and styling. (BL1)
- CO2: Understand tools & techniques for Fashion Styling. (BL2)
- CO3: Apply the knowledge to showcase a fashion styled product. (BL3)
- CO4: Analysis of the hair & its significance with various looks for different garment styles (BL4)
- CO5: Assess the knowledge of technologies in the Styling of fashion models. (BL5)
- CO6: Evaluate and design a fashion design catalogue. (BL 6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End Term	CO1-CO6	BL1-BL6
2	Project Based Learning	CO1-CO4	BL1-BL4
3	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit – I <ul style="list-style-type: none"> Individual style of the 12 ½ head figure croquet along with the style and details of the ensemble. 	Tutorial videos, PPT
2	Unit - II <ul style="list-style-type: none"> Introduction to basic make up techniques – wearing Foundation / Compaq & highlighting the cheek bones / jaw, Eye shadow & detailing of eye makeup, Lip & wearing of lip makeup. Touching up the visible neck portions. Touching up the hand & feet as per the need. 	PPT, Tutorials videos
3	Unit – III <ul style="list-style-type: none"> Hair styling & its significance with various looks for different garment styles like Formal, Casual, Ethnic / Bridal, Sports etc. Styling elements: model, accessories, background theme. 	Tutorial videos, PPT
4	Unit - IV <ul style="list-style-type: none"> Styling of garments with makeup look, hair style, fashion accessories, background / foreground properties etc. 	Tutorial videos, PPT

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	Beverley Braisdell, Jennifer Lenard	The Hair and Make-Up Artist's Handbook: A Complete Guide to Professional Qualifications	
2	Somer Flaherty	The Book of Styling	



COURSE STRUCTURE

Program/Batch	B.Sc./B.Des. - Fashion Design
Semester	VI Semester
Course Code and Name	BFD 602: Craft Stories
Credits	4(L-0-T-0-P-8)
Contact Hours Per Week	08

B. COURSE OUTCOMES(COs):

- CO1: Identification of various types of Craft. (BL1)
- CO2: Understanding of the importance of craft work in interior & exterior uses. (BL2)
- CO3: Using of the knowledge in certain craft & design ideas for interior design. (BL3)
- CO4: Comparison of the accessories made by craft materials & fresh materials. (BL4)
- CO5: Summarization of the various craft and their history of the products & materials. (BL5)
- CO6: Design a craft base as product.

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	End Term Exam	CO1-CO6	BL1-BL6
2	Progressive Evaluation and Internal Viva	CO2-CO6	BL2-BL6
3	PBL- Project Based Learning Assignment	CO3-CO6	BL3-BL6

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	UNIT – I – Introduction to Craft <ul style="list-style-type: none"> Introduction to art and craft history in India Art and Craft, and the Interpretation of India's Past. 	Whiteboard, PPT, Videos, Visit Etc.
2	UNIT– II – Craft Materials <ul style="list-style-type: none"> Art and Craft in different states and GI marks Indian art and craft mapped through different states and GI marks (like Bidiri, Wood carving, Dhokra, Krishna Shilla, Enameling etc.). 	Whiteboard, PPT, Videos, Notes, Market visit
3	UNIT – III – Changing Perspectives <ul style="list-style-type: none"> Creative exploration in craft design to suit urban and export markets. Changing perspectives with globalization, Field visits and report making. 	Whiteboard, PPT, Videos, Notes, books, Market visit
4	UNIT – IV – Indian Painting <ul style="list-style-type: none"> An introduction to Indian paintings (Deccan painting, miniature paintings, etc.) Modern and contemporary painters. 	PPT, Modeling Market visit
5	UNIT – V – Case Study <ul style="list-style-type: none"> Study of projects based on different crafts. 	Market visit

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1.	Dr. Alka Pande,	Indian Art – The New International Sensation- A Collector's Handbook, 2008	
2.	Anil Rao, Sandhya Ketkar	The History of Indian Art, 2017	
3.	M. P. Ranjan, Aditi Ranjan,	Handmade in India, 2007	



COURSE STRUCTURE

Program/Batch	B.Sc. In Fashion Design
Semester	VI Semester
Course Code and Name	BFD- 603 (Fashion Forecasting and Trend Analysis)
Credits	4 (L-3-T-1-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Remember the brief on fashion forecasting. (BL1)
- CO2: Understand the role of social media in fashion forecasting. (BL2)
- CO3: Apply the knowledge of target market to understand the current trends. (BL3)
- CO4: Analysis of how different seasons effect fashion trends. (BL4)
- CO5: Assess the knowledge of social media and do research on it. (BL5)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL5
2	Application Based Activity	CO3-CO5	BL3-BL5
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	Unit - I – <ol style="list-style-type: none"> 1. What is Forecasting? 2. Importance of forecasting. 3. Elements of forecasting. 4. Principles of forecasting. 	Whiteboard, PPT, Reading Material to be provided separately.
2	Unit - II – <ol style="list-style-type: none"> 1. Steps in forecasting. 2. Major areas of forecasting. 3. Advantages and Limitations of Forecasting. 	Whiteboard, PPT, Reading Material to be provided separately.
3	Unit - III – <ol style="list-style-type: none"> 1. Short term and long-term forecasting. 2. Research on role of Social Media in Fashion Forecasting. 	Whiteboard, PPT, Reading Material to be provided separately.
4	Unit - IV – <ol style="list-style-type: none"> 1. Different Seasons: Resort in Winter, Fashion Week, Resort and Pre-Fall Introductions, Fashion Calendar, Fashion Week, Fall, Winter and Holiday, Seasonless dressing. 2. Theories of Fashion Adoption: Trickle-Down Theory, Trickle-Across Theory and Trickle-Up Theory. 	Whiteboard, PPT, Reading Material to be provided separately.
5	Unit- V- <ol style="list-style-type: none"> 1. Trends for target markets <ul style="list-style-type: none"> • What Is a Target Market? • Understanding Target Markets • Segmenting the Market • Target Market and Product Sales 2. Why is consumer research important? 	Whiteboard, PPT, Reading Material to be provided separately.

D. Reference Books:

S.No.	Author	Title	Publisher & Edition
1	<u>Eundeok Kim, Ann Marie Fiore, Hyejeong Kim</u>	Fashion Trends: Analysis and Forecasting	

COURSE STRUCTURE

Program/Batch	B.Sc./B.Des. - Fashion Design
Semester	VI Semester
Course Code and Name	BFD 604: Brand Management
Credits	3 (L-2-T-1-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: To make students understand brand philosophy and market segmentation. (BL1)
- CO2: Understand the brand Building and Establishing Brand Presence (BL2)
- CO3: Apply your understanding and come up with a business proposal. (BL3)
- CO4: Analyze the data and obtain info like target market, market size, competition. (BL4)
- CO5: Evaluate the steps and the process of the work. (BL5)
- CO6: Create a presentation on your business proposal keeping in mind all the key points of a business module and further that will be followed up by viva. (BL6)

B. ASSESSMENT TOOLS:

S. No.	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Two Midterm Exams	CO1-CO3	BL1-BL3
	End term exam	CO1-CO5	BL1-BL5
2	Application Based Activity	CO3-CO6	BL3-BL6
3	ABCA- Assignments/Quiz/Seminar/ Poster/case study	CO1-CO5	BL1-BL5

C. COURSE CONTENTS:

Unit	Contents	Pedagogy
1	UNIT – I <ul style="list-style-type: none"> Description of brand philosophy Development of logo using colors and shapes Brand competitor studies and market research Consumer profiling and market segmentation. 	Whiteboard, PPT, Reading Material to be provided separately.
2	UNIT – II <ul style="list-style-type: none"> Research about the various brands globally for your inspiration. Do a complete study of different brands and their strengths and weakness and assessment of various products having similar Categories and Costs. 	Whiteboard, PPT, Reading Material to be provided separately.
3	UNIT – III - Forecasting Demands and Acquiring Customers <ul style="list-style-type: none"> Identifying the Target Audience / Customer Conducting Surveys Building an MVP based on the Survey Analyzing Competition 	Whiteboard, PPT, Reading Material to be provided separately.
4	UNIT – IV - Brand Building and Establishing Brand Presence <ul style="list-style-type: none"> Digital Marketing and Social Media Marketing Basics of PR and Importance of Digital Presence Building a website – Tools and Techniques 	Whiteboard, PPT, Reading Material to be provided separately.
5	UNIT – V <ul style="list-style-type: none"> Create your brand name, brand story, image, identity, logo and give the Promotional Policies for the same. 	Whiteboard, PPT, Reading Material to be provided separately, Practical Class Presentation

D. REFERENCE BOOK:

S.No	Author	Title	Publisher & Edition
1.	Mihalis Kavaratzis – Gary Warnaby & Gregory J. Ashworth	Rethinking Place Branding, Comprehensive brand development for cities and regions	
2.	Robin Fisher Roffer	Make a name for yourself	
3.		The Automatic Startup	

COURSE STRUCTURE

Program/Batch	B. Des. / B.Sc. In Fashion Design
Semester	VI Semester
Course Code and Name	BFD 605 A, Elective – VI (Fashion Photography)
Credits	3 (L-2-T-1-P-0)
Contact Hours per week	03

A. COURSE OUTCOMES (COs):

- CO1: Remember key features of different Camera types and lenses. (BL1)
- CO2: Understanding the elements of composition (BL2)
- CO3: Apply to demonstrate proper Camera handling and setting for various shooting scenarios. (BL3)
- CO4: Analyze to critique Photographs for their technical and aesthetic qualities. (BL4)
- CO5: Evaluate the impact of editing choices on the final image (BL5)
- CO6: Creative expression, conveying ideas. (BL6)

B. ASSESSMENT TOOLS:

S. No	Course Specific Assessment Tools	CO's Mapped	Bloom Levels
1	Progressive Evaluation & Internal Viva	CO1-CO6	BL1-BL6
2	Project Based Learning	CO2-CO6	BL2-BL6
3	End Term Exam	CO1-CO6	BL1-BL6

C. COURSE CONTENT:

Unit	Contents	Pedagogy
1	UNIT – I -Introduction to Photography <ul style="list-style-type: none"> History of Photography Basic of Camera Technology. 	Lecture with Ppt, Studio Sessions, Individual and Group Discussions, Camera
2	UNIT – II -Camera Basic <ul style="list-style-type: none"> Types of Cameras (DSLR, Mirrorless, Compact etc.) Camera Setting and modes Lence and focal length. 	Lecture with Ppt, Studio Sessions, Individual and Group Discussions, Camera
3	UNIT – III – Composition <ul style="list-style-type: none"> Rules of thirds Framing and Cropping Leading lines, Symmetry and Patterns. 	Lecture with Ppt, Studio Sessions, Individual and Group Discussions, Camera
4	UNIT – IV-Principal of colors <ul style="list-style-type: none"> Color Rendering Photography medium, color rendering in photographs under different lighting condition, lighting, colors and its effect on a photograph colors filter in a camera. 	Ppt, Studio Sessions, Individual and Group Discussions, Camera, Outdoor
5	UNIT – V- Portfolio Development <ul style="list-style-type: none"> Selection and organizing images for a portfolio presentation and sharing of work. 	Ppt, Studio Sessions, Individual and Group Discussions, Camera, Outdoor

D. Reference Books:

S. No.	Author	Title	Publisher & Edition
1	Lorry Hubbard	Elements and Principles of design: Students Guide and Activities.	2004
2	Kurt Koffka	Principles Of Gestalt Psychology	1935
3	Albert W Porter	Shape and Form	1974